

ABSTRACT OF THE DISCLOSURE

A method, system, business method, and computer program product are disclosed for providing to customers and merchants a quick and automatic way to carry out an offer, acceptance, and delivery sequence for goods. The customer possesses a portable wireless device having a browser for exchanging data with the merchant, and includes a customer database that stores the customer's private data concerning preferences for merchandise and services available from the merchant. The merchant possesses a fixed position wireless device which the merchant uses to communicate with the customer. The merchant's device has a network interface to a server. The server includes a merchant database that stores merchandise and service information. When the merchant's fixed position wireless device detects the presence of the customer's nearby portable wireless device, the merchant's device sends the merchant's menu of goods and/or services to the customer's device and requests the customer's data relating to customer preferences and past transactions with the merchant. Such customer data includes the types of merchandise previously purchased, the customer's preferences, the dates of recent purchases, etc. The customer data is stored in the customer's private database in the customer's portable wireless device. If the customer places an order and provides a payment authorization using the portable device, the merchant's server processes the order and the payment authorization and then issues a control signal to a warehouse and dispensing mechanism to deliver the goods to the customer.